

## Exhibit Space Application and Contract

Palais des congrès de Montréal, Montréal, QC

Scientific Session: July 9-12 Exhibit Hall Dates: July 10-12

### Exhibits Contact Information

Bill Spilman, Advertising, Exhibits and Sponsorship Sales  
560 W. Lake St., Sixth Floor  
Chicago, IL 60661-6600

[exhibits@agd.org](mailto:exhibits@agd.org)  
p. 312.440.4355

### Rental Fees

10' x 10' Premium Corner:	\$4,200	10' x 10' Premium In line:	\$3,500
10' x 10' In line:	\$2,900	10' x 10' Corner:	\$3,500
10' x 20' In line:	\$5,800	10' x 20' Corner and In line:	\$6,400
10' x 20' Double Corner:	\$7,000	20' x 20' Island:	\$14,000

Contact [exhibits@agd.org](mailto:exhibits@agd.org) for additional sizes.

### Booth Assignments

Booths will be assigned first come, first served, based upon date application is received. However, no booth space will be assigned without full payment for the booth space reserved.

### Payment Schedule and Cancellation Policies

Payment for exhibit space is due in full within 30 days of submission of your application. You can submit a credit card payment online in your AGD2025 exhibitor portal account. Or, you can send a check payable to AGD for the full exhibit space amount along with a copy of this application.

All cancellations must be made in writing.

Booths canceled before Jan. 1, 2025, are subject to a \$250 cancellation fee.

Cancellations received between Jan. 1 and March 31, 2025, are eligible for a 50 percent refund of the total booth cost.

Cancellations received after March 31, 2025, are not eligible to receive a refund.

### Exhibiting Company Information

(To be published in all AGD materials)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/province \_\_\_\_\_ ZIP/postal code \_\_\_\_\_

Website \_\_\_\_\_ Phone number \_\_\_\_\_

### Key Contact Information

(For internal use only)

Name (key exhibit contact) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/province \_\_\_\_\_ ZIP/postal code \_\_\_\_\_

Email \_\_\_\_\_ Phone number \_\_\_\_\_

### Sponsorship/Advertising

Interested in AGD2025 sponsorship opportunities:  Yes  No

Interested in AGD2025 advertising opportunities:  Yes  No

### Non-endorsement

Exhibiting at AGD scientific session does not constitute endorsement by the AGD of the products and/or services exhibited.

#### AGD Approval

If this application and contract is accepted by AGD, it shall constitute a contract between the Exhibitor identified above and the AGD. All Rules and Regulations as outlined in this Application and Contract, by the Palais des congrès de Montréal, and established by AGD for governing exhibitors are accepted upon signature by the Exhibitor (regardless of format or method of signature) and made part of this Application and Contract on the next page. Exhibitor certifies that all information provided to AGD regarding its products and services is accurate and truthful and that if such information is determined by AGD not to be the same both at the time of this Application and Contract and at any time thereafter, AGD may terminate this Application and Contract immediately and without refund of any fees paid by Exhibitor.

AGD reserves the right to exclude any exhibitor whose products or services are deemed by AGD to be not in keeping with the character of the event. No skin care, cosmetics, LED or TENS machine provider companies are permitted to exhibit. All exhibitors must have a company website.

I certify that I am authorized to sign this agreement on behalf of the exhibiting company.

Signature required \_\_\_\_\_

Date \_\_\_\_\_

### Booth Preference

10' x 10' Premium Corner \_\_\_\_\_

10' x 10' Premium In line \_\_\_\_\_

10' x 10' In line \_\_\_\_\_

10' x 10' Corner \_\_\_\_\_

10' x 20' In line \_\_\_\_\_

10' x 20' Corner and In line \_\_\_\_\_

10' x 20' Double Corner \_\_\_\_\_

20' x 20' Island \_\_\_\_\_

### Booth Location Preference

Position our exhibit booth **far from** (companies):

\_\_\_\_\_

\_\_\_\_\_

Position our exhibit booth **close to** (companies):

\_\_\_\_\_

\_\_\_\_\_

### Payment

Full Booth Rental Fee: \$ \_\_\_\_\_

#### Submit application to:

Bill Spilman  
Academy of General Dentistry  
560 W. Lake St., Sixth Floor  
Chicago, IL 60661-6600  
[exhibits@agd.org](mailto:exhibits@agd.org)  
312.440.4355

### Company Description

Please provide a description of your company's products and services. 35-word maximum:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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AGD has the right to edit this text as necessary.

# AGD2025 Rules and Regulations

**AGD2025 Scientific Session ~ Exhibit Hall July 10-12 - Palais des congrès de Montréal, Montréal, QC**

The rules and regulations stated here constitute a bona fide part of the contract for exhibit space. The AGD reserves the right to render all interpretations and decisions, should any questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. The AGD prohibits exhibits that detract from the general character of the exposition. This includes persons, objects, conduct, printed material, or anything of a character that may be objectionable (reasonable person standard), to the exhibits or exhibition as a whole. Exhibits should be presented in a manner that is consistent with the AGD's policies on sexual harassment and nondiscrimination. AGD reserves the right to restrict and supervise any exhibitor whose exhibit, conduct or activities AGD deems objectionable. Such activities include, but are not limited to, photography, distributing articles or other printed matter, samples or questionnaires, and conducting radio and/or television broadcasting interviews of conference attendees. Exhibitors grant AGD permission to the use and distribution of the exhibitor and its employees, contractors (including models), and products' image and/or voice where applicable in photographs, videos, electronic reproductions, audiotapes, and in any media, now or hereafter contemplated, in perpetuity, at the sole discretion of the AGD. AGD does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the conference. Loitering near other exhibits to draw attendees is not permitted. Exhibitors may not occupy another exhibitor's area without obtaining permission. Distribution of literature outside of the rented exhibit space or through the scientific session location is permitted only with approval from AGD. Exhibitors may not use AGD conference logos in connection with any product or advertising materials outside of promotion for this meeting. The AGD may amend its rules or regulations at any time, and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. Breaches or infractions of the exhibitors' contractual obligations could result in the termination of the exhibitor's display and privileges at AGD exhibits for a period of up to 10 years.

## Installation and Dismantle of Exhibits

Exhibitors must open their exhibit on time each day and staff the booth at all times during the exhibit hours. All exhibits must remain intact until the closing of the show on Sat., July 12, 2025; at 1 p.m. All exhibits must be packed and labeled for shipment by 5:00 p.m., Saturday, July 12, 2025. If exhibits are not removed by this time, management has the right to remove exhibits and charge the expense to the exhibitor. In some locations, union labor may claim jurisdiction for one or more activities, including, as examples, but not limited to installation and dismantling labor and/or material handling services including signs and laying of carpet. At such locations, exhibitors, their employees, and contractors shall abide by all requirements and requests of union labor, and shall indemnify, defend and hold harmless the AGD from any and all liabilities and costs, including reasonable attorney's fees, incurred by the AGD arising out of any act or omission of the exhibitor, its employees, or its contractors, to abide by said union labor requirements or requests.

## Exhibitor Payment Requirements

No booth space will be assigned without full payment for the booth space reserved.

## Exhibitor Service Manual

AGD is paperless. Complete show management information, instructions, and schedule of prices regarding shipping, drayage, labor, electrical use, furniture, carpets, AV equipment, etc., will be included in the Exhibitor Service Manual that will be available to exhibiting companies within a few months of the show dates, and upon payment in full of exhibit registration fees.

## Exhibitor Hall Registration and Badges

Exhibitors must complete registration online and be paid in full by June 30, 2025 in order for imprinted badges to be made. All exhibiting companies must register their personnel in advance. Four complimentary exhibit badges are provided per 10' x 10' booth space. After four badges, there will be a \$100 fee per additional exhibit personnel. Badges are required to enter the Exhibit Hall for setup and dismantle. Confirmed exhibitors may pick up their badges at exhibitor registration on-site.

## Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire, and safety ordinances and regulations. The AGD has no further responsibility to notify the exhibitors that this compliance is required. All products or services exhibited must comply with all province and local regulations, and with all current FDA regulations, if required.

## Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle line of an exhibit. Sufficient space within an exhibit area must be left to absorb the crowd. Should spectators interfere with the normal traffic flow in the aisle or interfere with other exhibits, the AGD, in its sole discretion, will require that the demonstration be limited or canceled. Fire regulations require that wrapping material, such as paper, excelsior, etc., must be completely enclosed within the packing boxes. Materials not in accordance with these regulations will be considered refuse and disposed of by the Exhibit Hall cleaners. All packing containers, excelsior, and wrapping paper must be removed from the floor and may not be stored under any tables or behind displays. All decorations must be flame retardant to the satisfaction of the local fire department. Fire-extinguishing equipment shall not be obstructed by exhibits and must be readily available at all times. Fire exits must be kept clear at all times. Approval must be obtained from the local fire department for the use, operation, or presence of any electrical, mechanical, or chemical device that, in the opinion of the local fire department or the official service contractor, might be hazardous to the public space.

## Indemnity

Exhibitor shall indemnify, defend, and hold harmless AGD, the Palais des congrès de Montréal, and their respective directors, officers, members, employees and representatives (collectively "Indemnified Parties") from and against any and all losses, costs, liens, damages, liabilities and expenses of any kind (including reasonable attorneys' fees) on account of any injury (including death) or damage to the person or property of Exhibitor, AGD, and/or their respective agents, employees, representatives and business invitees arising in connection with Exhibitor's use and occupancy of any portion of the convention and exhibition facilities or due to Exhibitor's violation of applicable laws and regulations, except for damages resulting from the sole negligence of the Indemnified Parties.

## Force Majeure

In the event the convention facility or any part of the exhibit area is unavailable whether for the entire conference, or a portion of the conference, as a result of fire, flood, inclement weather, governmental restriction, malicious damage, acts or threats of war or terrorism, strike, lock-out, labor dispute, riot, global pandemic, communicable disease, or other cause over which AGD has no control, or should AGD decide that because of any such cause that it is necessary to cancel, postpone, or re-site the conference, or reduce the move-in and installation time, show time, or move-out time, AGD shall not, and shall not be obligated to, indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

## Exhibitor Insurance

All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the facility. The AGD and the facility do not maintain insurance covering exhibitor's property. Exhibitors shall carry Comprehensive General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers' Compensation insurance in full compliance with all federal and state laws and covering all of the exhibitor's employees with coverage of at least \$100,000 per injury. A certificate of insurance shall be furnished if requested by the AGD. AGD and the facility will not be responsible for damage or loss to any property belonging to the exhibitor or used in connection with its exhibit, including the shipping containers brought into or used in or about the convention center, nor for any acts or omissions of the exhibitor, its employees, agents or representatives. Independent contractors must abide by all provisions, rules and regulations as published within the AGD official meeting web site. In addition, your selected contractor must furnish an original Certificate of Insurance valid in Montréal, QC, showing minimum coverages. The certificate must name Academy of General Dentistry (AGD), Chicago, IL as well as show decorator; and all directors, members, officers, agents, employees, affiliates and subsidiaries of each of the above.

## Soliciting

Distribution of literature outside of the rented exhibit space or through the convention hotel is permitted ONLY with approval from AGD. Exhibitors may not use AGD conference logos in connection with any product or advertising materials outside of promotion for this meeting.

## Subletting of Space

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated without prior knowledge and written consent of the AGD. Exhibitors may not display or advertise products of any kind other than those manufactured or sold by them.

## Accessible Canada Act

Each exhibitor shall be responsible for compliance with all applicable provisions of the Accessible Canada Act within its respective booth and assigned exhibit space, including, but not limited to, wheelchair access provisions.

## Violations

Violations of any of these rules and regulations on the part of the exhibitor or his employees or agents shall, at the option of the AGD, annul the right to occupy space, and such exhibitor shall forfeit to the AGD all monies paid. Upon evidence of violation, the AGD may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all such expenses and all damages which the AGD may incur, and shall forfeit all monies paid or due the AGD on account thereof. The exhibitor waives any right to service on written notice of the AGD's intention to terminate this agreement and retain space occupied by the exhibitor.