

March 14, 2019

The Honorable Sanford Bishop Chairman Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Committee on Appropriations U.S. House of Representatives Washington, DC 20515 The Honorable Jeff Fortenberry Ranking Member Subcommittee on Agriculture, Rural Development, Food and Drug Administration and Related Agencies Committee on Appropriations U.S. House of Representatives Washington, DC 20515

Dear Chairman Bishop and Ranking Member Fortenberry:

As your Subcommittee moves forward with the FY 2020 Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations bill, we urge you to approve the authorized level of user fees for the Food and Drug Administration (FDA) to oversee tobacco products. These user fees will give FDA the resources it needs to protect kids and reduce the serious health and economic harms that tobacco products cause.

Tobacco use is the leading cause of preventable death and disease in the United States. More than 480,000 Americans die from tobacco use each year, and more than 16 million Americans are currently

living with a tobacco-caused disease. Yet, prior to 2009, tobacco products were virtually unregulated by the federal government. Congress, on a bipartisan basis, recognized that tobacco products should be overseen by an agency with expertise in assessing health risks and experience promulgating science-based regulation. The Family Smoking Prevention and Tobacco Control Act (TCA) gave the Center for Tobacco Products at FDA the authority to oversee the manufacture, marketing, distribution and sale of tobacco products in a manner appropriate for the protection of public health.

The dramatic increase in youth use of e-cigarettes underscores the need for appropriate oversight by FDA. Between 2017 and 2018, use of e-cigarettes soared by 78 percent among high school students and by 48 percent among middle school students. More than 3.6 million middle and high school students are now e-cigarette users – an alarming increase of 1.5 million students in just one year. The Commissioner of the FDA and the Surgeon General have called youth use of e-cigarettes an "epidemic." This escalation in e-cigarette use is largely attributable to Juul, an e-cigarette with a sleek design that is easily concealable, comes in a variety of flavors, and delivers a high level of nicotine.

Other tobacco products remain a serious public health concern. While youth use of cigarettes has declined since the 1990s, progress has stalled. The high school smoking rate went from 7.6 percent in 2017 to 8.1 percent in 2018. An estimated 5.6 million children alive today will die prematurely from smoking if current smoking rates persist. More than 34 million adults currently smoke cigarettes; virtually all of them started smoking during their teenage years, or earlier, and most of them want to quit. While cigar smoking is often perceived as an activity of older adults, cigars are popular among youth, particularly high school boys. Cigars are marketed in a wide variety of flavors and are often inexpensive (e.g., 3 cigars for 99 cents), making them particularly appealing to youth.

FDA has the tools to meet these challenges, including the authority to review new tobacco products and set rules for how tobacco products are made and marketed to protect kids and public health. We appreciate that your Subcommittee has always approved the authorized amount of user fees for FDA's oversight of tobacco products and urge you to approve the \$712 million in user fees authorized for FY 2020. We also urge the Subcommittee to not include any restrictions on FDA's authority under the TCA to oversee tobacco products. FDA should continue to be permitted to make science-based decisions about which tobacco products to oversee and how to apply its authority.

Tobacco products are addictive and harmful. With the support of your Subcommittee, FDA will continue to have the tools necessary to reduce tobacco use and the health and economic toll it takes on our nation.

Sincerely,

Academy of General Dentistry Action on Smoking & Health Allergy & Asthma Network American Academy of Family Physicians American Academy of Oral and Maxillofacial Pathology American Academy of Otolaryngology—Head and Neck Surgery American Academy of Pediatrics American Association for Cancer Research American Association for Respiratory Care American Cancer Society Cancer Action Network American College of Obstetricians and Gynecologists American College of Physicians American College of Preventive Medicine American Heart Association American Lung Association American Psychological Association American Public Health Association American School Health Association American Society of Addiction Medicine American Society of Clinical Oncology American Thoracic Society Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) Association of Maternal & Child Health Programs Association of Schools and Programs of Public Health Association of State and Territorial Health Officials **Big Cities Health Coalition**

Campaign for Tobacco-Free Kids ClearWay Minnesota Community Anti-Drug Coalitions of America Counter Tools Eta Sigma Gamma – National Health Education Honorary Lung Cancer Alliance March of Dimes National African American Tobacco Prevention Network National Association of County & City Health Officials National Association of Pediatric Nurse Practitioners National Association of School Nurses National Association of Social Workers National Center for Health Research National Hispanic Medical Association National Network of Public Health Institutes Oncology Nursing Society Prevent Cancer Foundation **Prevention Institute Public Health Solutions** Society for Cardiovascular Angiography and Interventions Society for Public Health Education Society for Research on Nicotine & Tobacco Students Against Destructive Decisions The Society of State Leaders of Health and Physical Education The Society of Thoracic Surgeons Trust for America's Health

CC: United States House of Representatives Committee on Appropriations Members