Joint Statement Urging the Biden Administration to Immediately Issue Final Rules Prohibiting Menthol Cigarettes and Flavored Cigars

Our organizations are united in our strong support for the FDA's proposed rules to prohibit menthol cigarettes and flavored cigars, and we call on the Biden Administration to issue the final rules this month, the deadline the Administration set in December when it issued the Fall 2023 Unified Agenda of regulatory actions. These rules are supported by overwhelming scientific evidence, they will have enormous benefits for our nation's health, and they are critical to achieving top priorities of the Biden Administration, especially the President's Cancer Moonshot and the Administration's commitment to promoting health equity.

We were deeply disappointed in December when the Administration delayed issuing these long-overdue rules. As tobacco use is the leading cause of preventable death in the United States, killing nearly half a million Americans every year, any further delay in issuing the final rules will result in needless disease, suffering and deaths. The Administration must stand up to the tobacco industry and act now to save lives.

These rules will have a profound impact on our nation's health. Once implemented, they will:

- **Protect America's kids from tobacco addiction.** Menthol cigarettes are a "starter product" for youth because menthol cools and numbs the throat, masking the harshness of tobacco smoke. Half of all youth who have ever tried smoking started with menthol cigarettes. Flavored cigars, sold in hundreds of kid-friendly flavors, also attract kids and endanger their health.
- Advance the President's Cancer Moonshot. As the Administration has stated, smoking causes 30% of
 all cancer deaths in the U.S. and is "the biggest single driver of cancer deaths in this country." These
 rules represent some of the most impactful actions the Administration can take to save lives from
 cancer, and research shows that prohibiting menthol cigarettes would help close the disparity in lung
 cancer death rates between Black Americans and other racial groups sooner than it otherwise would
 have.
- Promote health equity. These rules will especially improve the health of Black and other
 communities that have long been targeted by the tobacco industry with predatory marketing for
 these products. The industry has particularly targeted the Black community, causing devastating and
 disproportionate harm to the health of Black Americans. Other populations disproportionately
 impacted by menthol cigarettes include Hispanic and Asian Americans, the LGBTQ+ community,
 women, people with limited incomes, and people with mental health conditions.
- **Save hundreds of thousands of lives.** Researchers estimate that prohibiting menthol cigarettes will save up to 654,000 lives within 40 years, including 255,000 Black lives.

Given these enormous benefits, the Biden Administration has an obligation to issue the final rules prohibiting menthol cigarettes and flavored cigars without further delay. We urge President Biden and his Administration to seize this historic opportunity to improve our nation's health, promote health equity and save lives from cancer and other tobacco-related diseases. Delays cost lives, and inaction is unacceptable.

100 Black Men of America, Inc. American Public Health Association 67th Precinct Clergy Council American School Health Association Academic Pediatric Association American Society of Addiction Medicine Academy of General Dentistry American Society of Hematology Action on Smoking & Health **American Thoracic Society** African American Tobacco Control Leadership Americans for Nonsmokers' Rights Council Arc of Justice Allergy & Asthma Network Asian American Christian Collaborative Alpha Phi Alpha Fraternity, Inc. Asian Pacific Partners for Empowerment, AME Church - Social Action Commission Advocacy and Leadership (APPEAL) American Academy of Family Physicians Association for Clinical Oncology (ASCO) American Academy of Otolaryngology-Head Association for the Treatment of Tobacco Use and Neck Surgery and Dependence American Academy of Pediatrics Association of American Cancer Institutes

American Association for Cancer Research Association of Black Cardiologists American Association for Dental, Oral, and Association of Black Women Physicians Craniofacial Research Association of Maternal & Child Health American Association for Respiratory Care **Programs**

American Association of Nurse Practitioners Association of Medical School Pediatric (AANP) **Department Chairs**

American Cancer Society Cancer Action Association of State and Territorial Health Network Officials

American College Health Association (ACHA) Asthma and Allergy Foundation of America

American College of Cardiology Big Cities Health Coalition

American College of Chest Physicians (CHEST) Black Women's Health Imperative

American College of Obstetricians and BlackDoctor.org Gynecologists Breathe DC American College of Physicians

American College of Preventive Medicine Breathe Southern California

American Dental Association **CADCA** American Heart Association Campaign for Tobacco-Free Kids

American Indian Cancer Foundation **CATCH Global Foundation** American Lung Association Catholic Health Association of the United States

American Medical Association CenterLink: The Community of LGBTQ Centers American Medical Women's Association Commissioned Officers Association of the

Breathe PA

USPHS American Pediatric Society

American Pharmacists Association Community Wellness Alliance **COPD Foundation**

Counter Tools

Dana-Farber Cancer Institute

DC Tobacco Free Coalition

Delta Sigma Theta Sorority, Incorporated

Doctors for America

Emphysema Foundation of America

First Focus on Children

Free ME from Lung Cancer

GLMA: Health Professionals Advancing LGBTQ+

Equality

GO2 for Lung Cancer

HealthHIV

Healthy Americas Foundation

Hope for Stomach Cancer

IntelliQuit

Leadership Council for Healthy Communities

League of United Latin American Citizens

LUNGevity Foundation

March of Dimes

Mocha Moms, Inc.

NAACP

National Alliance for Hispanic Health

National Association of County and City Health

Officials

National Association of Hispanic Nurses

National Association of Pediatric Nurse

Practitioners

National Association of School Nurses

National Black Empowerment Council

National Black Justice Coalition

National Black Nurses Association

National Center for Health Research

National Coalition for LGBTQ Health

National Council of Negro Women (NCNW)

National Forum for Heart Disease & Stroke

Prevention

National Hispanic Council on Aging

National Hispanic Medical Association

National LGBT Cancer Network

National Medical Association

National Network of Public Health Institutes

North American Quitline Consortium

Oncology Nursing Society

Parents Against Vaping e-cigarettes

Pediatric Policy Council

Prevent Cancer Foundation

Preventing Tobacco Addiction

Foundation/Tobacco 21

Preventive Cardiovascular Nurses Association

Public Health Law Center

Public Health Solutions

Respiratory Health Association

Right 2 Breathe

Robert Wood Johnson Foundation

Save A Girl Save A World

Society for Cardiovascular Angiography &

Interventions

Society for Pediatric Research

Society for Public Health Education

The African American Wellness Project

The Center for Black Health & Equity

The National Alliance to Advance Adolescent

Health

Trust for America's Health

Truth Initiative

Union for Reform Judaism

WomenHeart: The National Coalition for

Women with Heart Disease