**2017**

**House of Delegates**

**Addendum**

# Strategic Plan

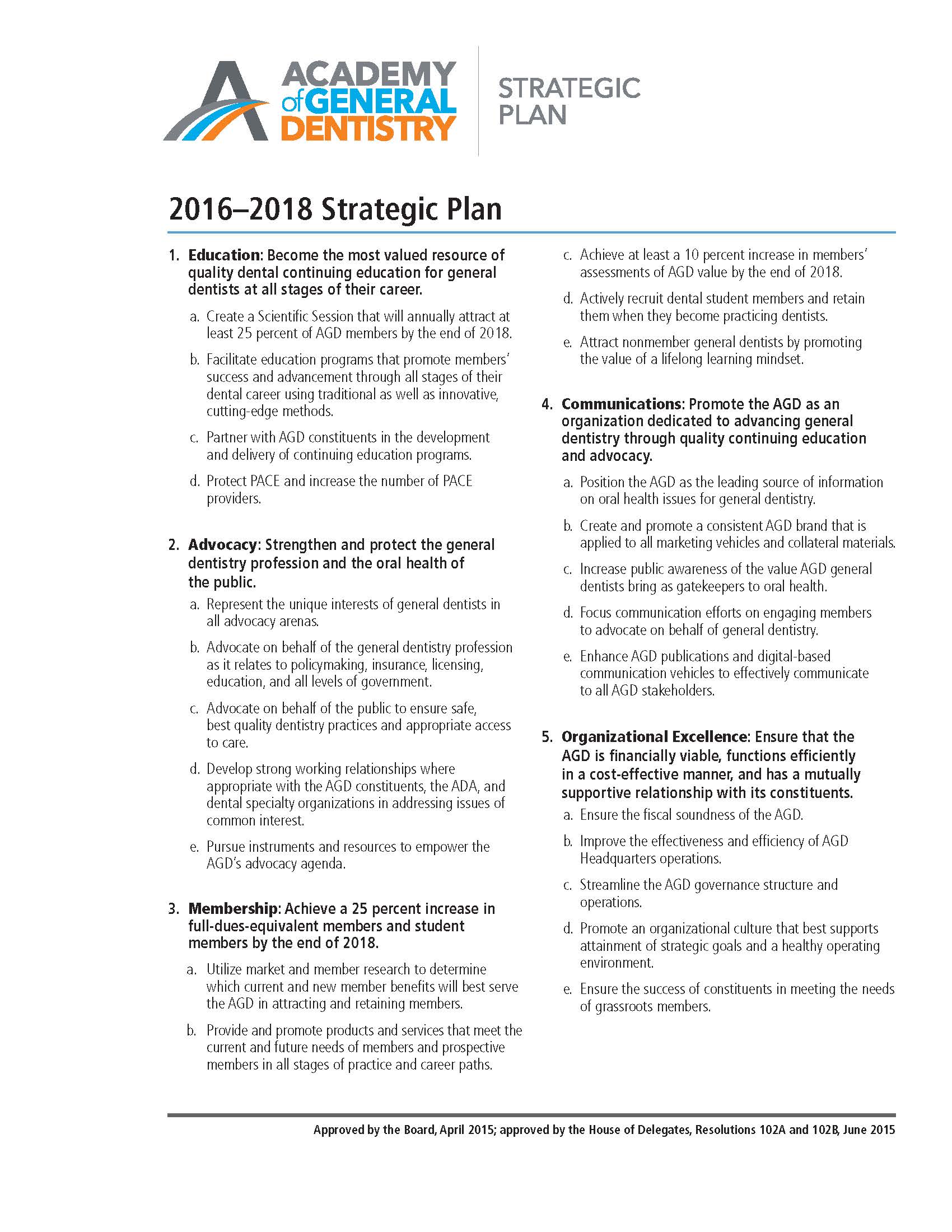


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# Schedule of Events

*Please see the full meeting schedule in your Onsite Program for all events and more detailed descriptions. All times and locations are subject to change.*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Start Time** | **End Time** | **Event** |
| Thursday 11/2/17 | 8:00 a.m. | 5:00 p.m. | Regional Directors Meeting *(By Invitation)* – E271A |
|  | 3:00 p.m. | 7:00 p.m. | Attendee Registration Desk - E354B – Lakeside Ballroom |
|  | 8:00 p.m. | 10:00 p.m. | Candidates’ Reception - |
| Friday 11/3/17 | 6:30 a.m. | 7:00 a.m. | Credentials and Elections Committee Meeting (*By Invitation*) – E353B |
|  | 7:00 a.m. | 10:30 a.m. | Attendee Registration Desk - E354B – Lakeside Ballroom |
|  | 8:00 a.m. | 10:30 a.m. | House of Delegates First Session & Awards Ceremony - E354B – Lakeside Ballroom |
|  | 12:00 p.m. | 1:00 p.m. | Reference Committee Lunch *(By Invitation)* – Room E353B |
|  | 12:00 p.m. | 1:00 p.m. | Past Presidents’ Forum Lunch *(By Invitation)* – Room 255 |
|  | 1:30 p.m. | 3:00 p.m. | Reference Committee on Advocacy & Other Priorities - Room E350 |
|  | 2:30 p.m. | 4:00 p.m. | Reference Committee on Administration, Image & Membership - Room E352 |
|  | 3:30 p.m. | 5:00 p.m. | Reference Committee on Continuing Education - Room E351 |
| Saturday 11/4/17 | 8:00 a.m. | 10:00 a.m. | Oral Health Literacy Panel and Town Hall Meeting - Room E350 |
|  |  |  | Regional Caucuses   |  |  |  |  | | --- | --- | --- | --- | | Start time | End time | Official Function Name | Room | | 10:30 a.m. | 3:30 p.m. | Region 1 Caucus | E267 | | 10:15 a.m. | 12:00 p.m. | Region 2 Caucus | E263 | | 10:15 a.m. | 4:00 p.m. | Region 3 Caucus | E266 | | 10:15 a.m. | 2:30 p.m. | Region 4 Caucus | E255 | | 10:15 a.m. | 3:30 p.m. | Region 5 Caucus | E265 | | 10:15 a.m. | 1:00 p.m. | Region 6 Caucus | E262 | | 10:15 a.m. | 4:00 p.m. | Lionel French Region 7 Caucus | E264 | | 10:15 a.m. | 4:00 p.m. | Region 8 Caucus | E253B | | 10:15 a.m. | 1:00 p.m. | Regional 9 Caucus | E261 | | 10:15 a.m. | 3:00 p.m. | Region 10 Caucus | E251 | | 10:15 a.m. | 4:00 p.m. | Region 11 Caucus | E258 | | 10:15 a.m. | 2:00 p.m. | Region 12 Caucus | E257 | | 10:15 a.m. | 4:00 p.m. | Region 13 Caucus | E253C | | 10:15 a.m. | 4:00 p.m. | Region 14 Caucus | E253D | | 10:15 a.m. | 12:15 p.m. | Region 15-16 Caucus | E260 | | 10:15 a.m. | 4:00 p.m. | Region 17 Caucus | E256 | | 10:15 a.m. | 12:00 p.m. | Region 18 Caucus | E259 | | 10:15 a.m. | 4:00 p.m. | Region 19 Caucus | E252 | | 10:15 a.m. | 4:00 p.m. | Region 20 Caucus | E253A | | 10:15 a.m. | 4:00 p.m. | Caucus Support | E270 | |
| Sunday 11/5/17 | 8:00 a.m. | 12:00 p.m. | House of Delegates Second Session - E354B – Lakeside Ballroom |
|  | 12:00 p.m. | 1:00 p.m. | HOD Lunch Break – On Own |
|  | 12:00 p.m. | 1:00 p.m. | Board Lunch – E271B |
|  | 1:00 p.m. | End | House of Delegates Third Session *(If necessary)* - E354B – Lakeside Ballroom |
|  | 45 minutes post HOD | | Board Meeting – E271A |

Updated 10/12/17

# Resolution Index Summary

Bryan C. Edgar, DDS, MAGD, AGD Speaker of the House; Connie L White, DDS, FAGD, AGD Secretary; and Jennifer Goler, Associate Director, Governance, Governance

|  |  |  |
| --- | --- | --- |
| **Resolution #** | **Brief Description** | **Ref. Comm. Assignment** |
| 101 | Revise HOD Policy 2002:8-H-7 | Admin/Image/Mem 2:30 – 4:00 pm |
| 102 | Amend Bylaws to Reflect Term-limits for Editor and Speaker | Admin/Image/Mem 2:30 – 4:00 pm |
| 103 | Amend the AGD 2016-2018 Strategic Plan (2015:102B-H-6) | Admin/Image/Mem 2:30 – 4:00 pm |
| 104 | Rescind HOD Policy Manual, Publishing/Production Design Guidelines, Advertising Policies of the Academy of General Dentistry | Admin/Image/Mem 2:30 – 4:00 pm |
| 105 | Rescind HOD Policy AGD Emergency Handbook | Admin/Image/Mem 2:30 – 4:00 pm |
| 106 | Amend HOD policy 2013:314RB-H-6: Selection of Student Delegates/Alternates | Admin/Image/Mem 2:30 – 4:00 pm |
| 150 | Approve 2018 Budget | Admin/Image/Mem 2:30 – 4:00 pm |
| 301 | Rescind and Replace HOD Policy 2006:23R-H-7 | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 302 | Adopt Off-Label Use of Dental Products Statement | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 303 | Adopt an AGD HOD Policy on Leased Dental Benefit Networks | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 304 | Adopt an AGD HOD Policy on Flossing | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 305 | Adopt AGD Policy Statement on the Consumption of Sugar and Its Health Care Consequences as AGD HOD Policy | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 306 | Adopt Role of Dentistry in Addressing Opioid Crisis as AGD HOD Policy | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 307 | Revise Policy Statement on Cost-Efficiency of Primary Oral Health Care | Advocacy/Other Priorities  1:30 – 3:00 pm |
| 308 | HPV Vaccination Policy Approval | Advocacy/Other Priorities  1:30 – 3:00 pm |

# Reference Committee on Advocacy & Other Priorities

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Reports to be reviewed by the

Reference Committee on

**Advocacy & Other Priorities**

Friday, November 3, 2017

1:30 p.m.

Room E350 – McCormick Place Lakeside Building

|  |  |
| --- | --- |
|  |  |
| **Brooke Elmore, DDS, FAGD – Chair** | **Texas** |
| **Chethan Chetty, DDS, FAGD** | **California** |
| **Colleen B. DeLacy, DDS, FAGD** | **Michigan** |
| **Mai-Ly Duong, DMD, FAGD** | **Arizona** |
| **Janice K. Pliszczak, DDS, MAGD** | **New York** |
| **Joseph A. Battaglia, DMD, MS, FAGD – Consultant** | **New Jersey** |
| **Steven A. Ghareeb, DDS, FAGD – Consultant** | **West Virginia** |
|  |  |

**Resolution 301**

“Resolved, that AGD HOD policy 2006:23R-H-7 be rescinded as follows:

‘~~Resolved, that AGD seeks to educate the public about the potential financial & health risks, due to lack of legal and contractual insurance recourse when medical & dental care is sought outside of the United States and Canada~~.’

And be it further,

Resolved, that the AGD educate the public that there are potential risks, including but not limited to financial, health, and contractual insurance, which may offer limited recourse when dental services are sought outside their countries of residence’”

**Resolution 302**

***Per the direction of the Speaker of the House of Delegates, this resolution must be voted up or down without amendment, or referred.***

“Resolved, that *Off Label Use of Dental Products* be adopted as AGD HOD policy.*”*

**Resolution 303**

“Resolved, that the AGD supports federal and state legislative efforts to require that PPO third party payer participation contracts include the requirement that providers shall be provided notice of 1) participation on leased networks, and 2) the identity of payers to which the networks are leased, and that the reimbursement mechanisms used by the lessor shall continue to apply with regard to participation with the lessee.”

**Resolution** **304**

“Resolved, that the AGD supports flossing as an integral part of oral hygiene care.”

**Resolution 305**

***Per the direction of the Speaker of the House of Delegates, this resolution must be voted up or down without amendment, or referred.***

“Resolved, that the *AGD Policy Statement on the Consumption of Sugar and its Health Care Consequences* be adopted as AGD HOD Policy.*”*

**Resolution 306**

***Per the direction of the Speaker of the House of Delegates, this resolution must be voted up or down without amendment, or referred.***

“Resolved, that the *White Paper on the Role of Dentistry in Addressing Opioid Crisis* be adopted as AGD HOD policy.”

**Resolution 307**

“Resolved, that HOD Policy 2016:301-H-7, *Policy Statement on the Cost-Efficiency of Primary Oral Health Care Delivery System* be amended as follows:

*‘Whereas*, the primary oral health care delivery system uses prevention to ~~divert unnecessary~~ reduce treatment costs;

*Whereas,* the primary oral health care delivery system enables incorporation of ~~bundles or waives~~ administrative, ancillary, and incidental costs;’”

**Resolution 308**

“Resolved, that the Academy of General Dentistry (AGD) supports educating the dental profession and the public as to the value of dental screenings and HPV vaccination to help prevent Oral Cancer.”

# Advocacy Fund Annual Report

Advocacy Fund Committee

* + 1. The Advocacy Fund Committee shall consist of three (3) members; one (1) member shall be the incumbent Treasurer; one (1) member shall be the incumbent Chair of the Budget & Finance Committee; one (1) member serving a one year term, shall be a Trustee who is not the Chair of the Budget & Finance Committee, but who ideally has advocacy experience. The President shall appoint one of the aforementioned members as chair.
    2. It shall be the duty of this committee:

1. To monitor the Advocacy Fund’s balance;
2. To determine the Advocacy Fund’s appropriate balance on a yearly basis;
3. To ensure all administrative details of the fund are executed, inclusive of marketing efforts;
4. Other appropriate actions relative to the fund which are not covered by other entities designated by the Advocacy Fund Implementation Plan adopted by the Board in Jan. 2010., and be it further

3. To adhere to the Sunset Review Process and Schedule outlined in Policy Type V.: Board Policy Statements.

4. Evaluate the pricing of all programs and services annually during the fall (at the Joint Council Meetings I if meeting) to be included as part of the budget process and provide a complete pricing analysis to the Board at the Board Meeting III at least every three years.

5. AGD staff will send out to each council, committee, or other agency member along with any member collaborating on any AGD business the Code of Conduct form to be completed by said individual at the beginning of each governance year. Each covered individual will submit to their staff liaison an accurately completed form, including particular attention paid to any companies that may have remunerated said covered individual and subsequently reported such remuneration to the federal government’s reporting structure under the Sunshine Act. The staff liaison will compile all of their individual’s forms, and share them with their chairperson and also the executive office staff, who will in turn, forward them to the Audit Committee for further review.

**Description**

The Advocacy Fund is monitored by the Advocacy Fund Committee, a sub-committee of the Board.

The Advocacy Fund was created to confront the challenges states face by the push to allow non-dentist midlevel providers to act as primary dental care practitioners. It also serves as a way to prepare for the unpredictable consequences of federal legislation and regulations that affect general dentistry.

**Contributions for 2016**

In 2016, a total of $31,454.00 was donated to the Advocacy Fund by AGD members.

* 53.6% of contributions came from members who are leaders within the AGD’s Governance (including all councils, committees, and taskforces)
* 7.3% of contributions came from members of the Legislative and Governmental Affairs Council
* 7.2% of contributions came from members of the Professional Relations Committee

**Contributors for 2016**

In 2016, a total of 422 AGD members contributed to the Fund.

* 61.4% of contributors donated in the range of $1 - $99
* 30.3% of contributors donated in the range of $100 - $199
* 6.9% of contributors donated in the range of $200 - $499
* 1.2% of contributors donated in the range of $500 - $699
* 0.2% of contributors donated in the range of $700 and up

**Conclusion**

The Advocacy Fund Committee is committed to engaging members to donate to the Fund and finding opportunities to use the Fund to further the advocacy efforts of the Academy of General Dentistry when appropriate.

Respectfully Submitted,

Dr. Eric N. Shelly, Chair

Dr. Mohamednazir F. Harunani

Dr. Donald A. Worm

**From:** Eric Shelly [mailto:ericshelly@verizon.net]   
**Sent:** Tuesday, October 03, 2017 4:13 PM  
**To:** Shea Felde <Shea.Felde@AGD.org>  
**Subject:** Re: Approval Needed - Advocacy Fund Report for HOD

Read and approved.

Thank you Shea

Eric

# Reference Committee on Continuing Education

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Reports to be reviewed by the

Reference Committee on

**Continuing Education**

Friday, November 3, 2017

3:30 p.m.

Room E351 – McCormick Place Lakeside Building

|  |  |
| --- | --- |
|  |  |
| **Gigi Meinecke, DMD, FAGD – Chair** | **Maryland** |
| **Teresa K. Kang,**  **DDS** | **Washington** |
| **Eric J. Levine, DMD, FAGD** | **Connecticut** |
| **Mark A. Moats, DMD, MAGD** | **Kentucky** |
| **Brad Nelson, DDS, MAGD** | **Minnesota** |
| **Thomas F. Gorman, DDS, MAGD – Consultant** | **Connecticut** |
| **Eric Wong, DDS, MAGD – Consultant** | **California** |
|  |  |

# Background on Overarching Educational Strategy

In the DE Council Annual Report, the Overarching Educational Strategy was mentioned. As it has come to the attention of the council there are many questions surrounding this strategy. The Dental Education Council has made the supporting documentation behind this strategy available on the Delegates community within AGD Connect.

The DE Council in its desire to move AGD forward has identified a pathway for enhanced success in the area of continuing dental education and has developed a comprehensive strategy to accomplish this goal. AGD must position itself to compete and thrive. Using the results of a comprehensive scan and assessment to develop and implement a strategy supported by a new streamlined and nimbler technology platform that works in true partnership with members, non-members, volunteers and staff. An energized CE/Technology platform that provides a realistic, well-defined member marketplace that's easier to promote, search and distribute products and services that members find desirable and beneficial; and with increased financial and resource capital that allows for an association that can compete and excel in today’s dental education arena.

[Supplemental Information - AGD Dental Education Council Overarching Educational Strategy Background and Documentation](http://agdconnect.agd.org/viewdocument/supplemental-information-agd-dent)

# Reference Committee on Administration, Image & Membership

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Reports to be reviewed by the

Reference Committee on

**Administration, Image & Membership**

Friday, November 3, 2017

2:30 p.m.

Room E352 – McCormick Place Lakeside Building

|  |  |
| --- | --- |
|  |  |
| **Joseph A. Picone, DMD, MAGD – Chair** | **Connecticut** |
| **Frank L. Conaway, DMD, MAGD** | **Mississippi** |
| **Richard D. Knowlton, DMD, MAGD** | **Pennsylvania** |
| **Amit P. Patel, DMD** | **Georgia** |
| **Aparna Sadineni, DDS, MAGD** | **Ohio** |
| **Bruce L. Cassis, DDS, MAGD – Consultant** | **West Virginia** |
| **Donald A. Worm, Jr., DDS, MAGD, ABGD – Consultant** | **Navy** |
|  |  |

**Resolution 101**

“Resolved, that AGD HOD policy 2002:8-H-7 be revised as follows:

**“Resolved, that the following system be used to guide the incoming President in making council and committee appointments:**

**1. The incoming President will send a letter in ~~November~~April to all Constituent Presidents, Regional Directors, and Trustees asking for council and committee appointment recommendations. The letter will be accompanied by a suggested geographical distribution based on the number of members in each region to help make the appointments as geographically balanced as possible. This geographical distribution list will be based on the present council and committee structure, not including the Local Advisory Committees, the Professional Relations Committee, and all Board Committees. Members of the Examination Council shall not be counted a second time if also serving on Exam Committee A, Exam Committee B, or Exam Committee C. The deadline for responding to this communication will be ~~February 28~~June 30of each year.**

**2. The incoming President will make the appointments in consultation with the Vice President, giving consideration to merit and experience.**

**3. The incoming President will see that contact is made with each newly appointed member to see that there is a willingness to serve.**

**4. The Trustees will be given the reconstituted geographical distribution list with the ~~spring~~ Board Meeting IV book (in the 2016-2017 governance year this will be Board Meeting V).**

**5. Individual Trustees will give input at the time the Board approves the appointments, and the appointments will not be publicly announced until such time as the Board has taken action on the list of appointments.**

**6. When the Board has approved the appointments, the councils and committees will be advised of them.**

**Resolution 102**

“Resolved, that the Bylaws be amended at Chapter IX, Section 1 (D) 2, so that they read:

**2. The president, president‑elect, and vice president shall serve for the term of one (1) year. The editor shall serve for a three‑year term, and the secretary, treasurer, and speaker of the House of Delegates shall each serve for two‑year terms, with the treasurer elected during the even-numbered years, and the secretary and the speaker of the House of Delegates elected during the odd-numbered years, starting with the 1975 annual meeting of the House. No officer shall hold more than one (1) AGD office at the same time. No officer may serve as secretary or treasurer for more than two (2) terms of two (2) years each. No officer may serve as Speaker of the House of Delegates for more than three (3) terms of two (2) years each. No officer may serve as editor for more than two (2) terms of three (3) years each.”**

**Resolution 103**

“Resolved, that HOD Policy2015:102B-H-6, AGD 2016-2018 Strategic Plan, Goal 1, Strategy 1, be amended as follows: ‘*Create a Scientific Session that will annually attract at least ~~25%~~ 5% of AGD members by the end of 2018*;’ and be it further,

Resolved that Goal 3 be replaced in its entirety as follows: ‘~~Achieve a 25% increase in full-dues-equivalent members and student members by the end of 2018~~ *Increase the number of full-dues-equivalent members to 27,000 and retain the existing marketshare of United States members by the end of 2018*,’ whereby the ‘existing marketshare’ was the marketshare as of December 31, 2015, and be it further,

Resolved that Goal 3, Strategy 3, be replaced in its entirety as follows: ‘~~Achieve at least a 10% increase in members’ assessments of AGD value by the end of 2018~~ *Retain at least 50% of 2015 new graduate members through 2018*.’”

**Resolution 104**

“Resolved that AGD HOD Policy Manual, Publishing/Production Design Guidelines, Advertising Policies of the Academy of General Dentistry be rescinded.”

~~Publishing/Production Design Guidelines~~

~~Advertising Policies of the Academy of General Dentistry~~

~~Advertising accepted for the publications of the Academy of General Dentistry or its Web site or sent to members through membership list rental should serve to inform dentists and others of products, services and courses that are available. In keeping with responsible journalistic philosophy, all advertisements must be accurate. No advertising shall encourage dentists or other readers to engage in practices that would conflict with standards of conduct generally adhered to by members of the dental profession. All advertisements are subject to acceptance or rejection by the Academy, based on the content of the advertisement and the nature of the product, services or courses offered.~~

~~Inclusion of advertising in AGD publications does not constitute approval or endorsement by the Academy of General Dentistry of products, services, or claims made in advertisements. Each issue of~~ *~~General Dentistry~~* ~~and~~ *~~AGD Impact~~* ~~will carry the following statement: "The publication of an advertisement in (~~*~~General Dentistry~~* ~~or~~ *~~AGD Impact~~*~~) does not indicate endorsement for products or services. AGD credit approval for continuing education courses or course program providers will be clearly stated."~~

~~A. General Eligibility~~

~~1. All advertisements must involve goods or services related to the dental profession, or to the mission, activities and/or functions of the Academy of General Dentistry.~~

~~2. The Academy will make advertising space available in its publications free of charge, as appropriate, in exchange for equal value under the following circumstances:~~

~~a. Advertising exchange program with a recognized dental or dentistry‑related association.~~

~~b. Membership benefits program in which companies providing benefits to members under contract or agreement with the Academy are provided one full page of advertising space at no charge during the introduction of the new program or service.~~

~~Note: The Academy reserves the right to assign advertising space, as available, for the promotion of Academy and AGD Foundation products, services and events.~~

~~3. All advertisements must be accurate. Exaggerated or unsupported claims are not acceptable. The burden of proof to substantiate any statement within an advertisement rests with the company or individual proposing the advertisement.~~

~~4. All products and/or services must be available at the time the advertisement is published or mailed.~~

~~5. No advertising material will be acceptable if it is deemed to be in conflict with the laws or regulations of any federal, state, or local government or agency.~~

~~6. Advertisements that include language or devices that reflect pride and/or confidence in a product or service are acceptable. However, such promotional materials shall not include exaggerations or superlative terms or phrases that either deceive or mislead or tend to deceive or mislead or may be interpreted in any way to be in poor taste.~~

~~7. Advertisements that in any manner may be construed as being disparaging of useful competitive products or services are not acceptable.~~

~~8. No advertisement or other promotion may use the name or logo of the Academy of General Dentistry, either in publications of the Academy or elsewhere, without prior and specific approval from the Academy. Such approval shall not be unreasonably withheld.~~

~~9. A company or individual may be denied AGD publication advertising space and/or mailing labels for a period of six months to a year or longer on the basis of documented non‑compliance with AGD advertising policy.~~

~~10. Classified advertising in~~ *~~AGD Impact~~* ~~may include practice sales, practice opportunities for dentists and auxiliaries, the sale of used and new dental equipment, and other dental products.~~

~~11. The Academy does not offer complimentary advertising of dental publications or literature through distribution at Academy meetings, but may provide such a service at reasonable cost to companies that have purchased exhibit space at the meeting.~~

~~B. Drugs, Materials and Devices~~

~~1. Acceptability of advertising of any drug, material or device may be based upon determinations or evaluations made by the American Dental Association Council on Dental Materials and Devices or the ADA Council on Dental Therapeutics, or upon research and practice currently taught in dental schools and other recognized institutions, whether published or unpublished.~~

~~2. Performances of all drugs, materials, and devices being advertised remain the sole responsibility of the manufacturer, company, or person placing or mailing the advertisement.~~

~~3. Advertisements may cite, through proper footnotes, appropriate references to dental or other scientific literature, provided the reference properly supports a claim.~~

~~C. Continuing Dental Education Materials and Courses~~

~~1. Advertising copy for continuing education courses must be submitted to the AGD national office for editorial review before it will be accepted for publication or for mailing to AGD members through the sale of labels.~~

~~2. The accuracy of any statements related to continuing dental education credit availability will be determined by the AGD Department of Continuing Education.~~

~~3. Advertising space in AGD publications and AGD membership mailing labels are available to the providers of continuing education courses only if the course being promoted is approved to offer FAGD/MAGD credit.~~

~~D. Editor's Responsibility~~

~~1. It is the responsibility of the editor of the Academy to determine acceptability of advertising materials and content under policies stated herein.~~

~~2. The editor of the Academy is authorized to determine eligibility for advertising space or mailing labels and the period during which eligibility will be denied.~~

~~E. Acceptance of Advertising Copy, Materials~~

~~1. The advertisement should clearly identify the advertiser and the product or service being offered.~~

~~2. Layout, artwork, and format submitted for publication must avoid confusion with the editorial content of the publication. The word "advertisement" may be required by the Editor.~~

~~3. It is the responsibility of the manufacturer to comply with the laws and regulations applicable to marketing and sale of products.~~

~~4. Advertisements will not be accepted if they appear to violate the Principles of Ethics of the American Dental Association, are indecent or offensive in either text or artwork, or contain attacks of a personal, racial, or religious character.~~

~~5. Advertising materials submitted for publication must in all ways conform to the specifications set forth in the advertising rate card in effect at the date of submission. Production work necessitated in order to produce new materials that conform to the specifications reflected on the advertising rate card shall be billed to the advertiser.~~

~~F. Rates~~

~~1. Rates for advertising in the official publications of the Academy, including display and course listing entries, and for rental of the AGD membership list shall be established by the Executive Director in cooperation with the Director of Communications and the AGD advertising representative, and adjusted as appropriate.~~

~~2. Rates for rental of the Annual Meeting registration list to exhibitors at the Academy's Annual Meeting shall be established by the Executive Director and Director of Communications in cooperation with the Director of Meeting Planning.~~

*~~Note: Rates for the rental of the AGD membership list to AGD constituents shall be established by the Executive Director in cooperation with the Director of Membership.~~*

~~3. Rates for classified advertising in~~ *~~AGD Impact~~* ~~shall be established by the Executive Director in cooperation with the Director of Communications.~~

~~4. Rates for banner link advertising on the AGD Web Site shall be established by the Executive Director in cooperation with the Director of Communications, AGD Advertising Representative, Editor, and Publications Review Council, and adjusted as appropriate.~~

~~G. Reader/Member's Rights~~

~~As a legal requirement, AGD shall notify its members, at least twice each year, of their opportunity to delete their names from list rental.~~

~~H. Advertisers' Right of Appeal~~

~~A company or individual that has been denied AGD advertising space or list rental may appeal the decision to the Executive Committee of the Academy.~~

~~J. Publishers' Disclaimer~~

~~Advertisers and their agencies assume any liability for the content of their advertisements in Academy publications, including any claims arising therefrom. The Academy reserves the right to reject any advertisement considered unsuitable according to AGD policy.~~

~~The Academy accepts camera‑ready artwork for all advertisements, but will offer to make minor changes and adjustments to existing artwork for a nominal charge as a courtesy to its advertisers. All liability for the accuracy of these changes rests entirely with the advertiser, with the Academy's liability limited to the cost of the advertisement.~~

~~K. Criteria for Establishing Commercial Hyperlinks from the AGD Home Page~~

~~1. Careful consideration should be given as to whether the link conflicts with the AGD mission, vision, or policies, or with the standards of conduct generally adhered to by members of the dental profession.~~

~~2. The hyperlink should offer content enhancement.~~

~~3. The Academy’s approval for a hyperlink request should include a request from the Academy for a reciprocal link to the AGD site.~~

~~4. The Academy’s approval for a hyperlink to a site that is not primarily dentistry-related should include a requirement that the link be a direct connection to the specific dentistry-related page on the site.”~~

And be it further,

“Resolved that AGD HOD policy 2014:116C-H-6, Section F be rescinded to:

**~~2014:116C-H-6 “Resolved, that 98:17-H-7 be amended following approval of the separation of governance and the scientific session.”~~**

**~~“Resolved, that the process for scientific session registration list rental to exhibitors at the AGD’s scientific session each year be standardized to follow existing AGD list rental approval and rate-setting procedures by amending Section F of the document~~ *~~Advertising policies of the Academy of General Dentistry~~* ~~so that it reads:~~**

**~~F. Rates~~**

**~~1. Rates for advertising in the official publications of the AGD, including display and course listing entries, and for the rental of AGD membership labels shall be established by the executive director in cooperation with the director of communications and the AGD advertising representative, and adjusted as appropriate.~~**

**~~2. Rates for rental of the scientific session registration list to exhibitors at the AGD’s scientific session shall be established by the executive director and director of communications in cooperation with the director of meeting planning.~~**

**~~Note: Rates for the rental of membership labels to AGD constituents shall be established by the executive director in cooperation with the director of membership.”~~**

~~3. Rates for classified advertising in~~ *~~AGD Impact~~* ~~shall be established by the executive director in cooperation with the director of communications’~~

**Resolution 105**

“Resolved, that HOD Policy AGD Emergency Handbook be rescinded.”

**Resolution 106**

**“Resolved, that AGD HOD policy 2013:314RB-H-6 be amended, so that it reads:**

**Resolved, that the ~~New Dentist Committee~~ Dental School Program Task Force coordinate the AGD Student Member Delegate Program, and be it further,**

**Resolved, that the two (2) AGD Student Member Delegates and the two (2) AGD student member Alternate Delegates be recommended ~~by the American Student Dental Association leadership~~ through the solicitation of AGD dental school chapters to the Executive Committee of AGD for approval and assignment of Caucus attendance to begin by the 2018 HOD, and be it further,**

Resolved, that the House of Delegates continues to be calculated on the basis of 200 members from the constituents and the addition of the two students shall not affect the proportionality of constituent representation to the HOD.”

**Resolution 150**

“Resolved, that the 2018 budget with Net Income from Operations of $0 pre-spending and $0 post-spending and a capital budget of $89,500 be approved.

And be it further resolved, that House Policy 2016:150-H-7 be rescinded.

~~2014:150-H-6 “Resolved, that the 2017 budget with Net Income Operations of $0 pre-spending and $0 post-spending and a capital budget of $89,500 be approved.”~~

# Resolution 106

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**Resolved, that the ~~New Dentist Committee~~ Dental School Program Task Force coordinate the AGD Student Member Delegate Program, and be it further,**

**Resolved, that the two (2) AGD Student Member Delegates and the two (2) AGD student member Alternate Delegates be recommended ~~by the American Student Dental Association leadership~~ through the solicitation of AGD dental school chapters to the Executive Committee of AGD for approval and assignment of Caucus attendance to begin by the 2018 HOD, and be it further,**

Resolved, that the House of Delegates continues to be calculated on the basis of 200 members from the constituents and the addition of the two students shall not affect the proportionality of constituent representation to the HOD.”

**AIR -** **Amend HOD policy 2013:314RB-H-6: Selection of Student Delegates/Alternates**

Prepared by: Connie White, DDS, FAGD, Chair, Dental School Program Task Force

Sarah Murphy, CAE, Manager, Membership Development

Date of Report: September 19, 2017

Staff Resources: Minimal

Total Financial Cost: None

Budget Ramifications: None

Action/Timeline: Approval at the October 2017 Board Meeting and November 2017 House of Delegates with implementation beginning in 2018

**BOARD RECOMMENDS ADOPTION**

*Y – Bishop, Cordero, Dear, Donald, Dubowsky, Dyzenhaus, Gajjar, Gehrig, Gorman, Guter, Hanson, Harunani, Malterud, Shamoon, Shelly, Tillman, Uppal, White, Wooden, Worm*

*N – Stillwell*

*a – Winland*

*A – Cheney, Edgar, Lew, Shepley*

*N/A – Smith*

**How It Fits into the Strategic Plan:**

**Goal 5—Organizational Excellence:** Ensure that the AGD is financially viable, functions efficiently in a cost-effective manner, and has a mutually supportive

relationship with its constituents.

**Strategy 3:** Streamline the AGD governance structure and operations.

**How it Fits into the Corporate Objectives:**

* n/a

**Introduction:**

At the July 2017 Board Meeting, the Dental School Program Task Force was charged with amending the above policy and establishing criteria for the selection of the student member delegates. The Dental School Program Task Force met via Zoom on September 11, 2017 to discuss this charge and determined that the following information will be collected in order to aid in recommending student delegates to the EC:

* Interest in pursuing a career in general dentistry
* Constituent board involvement
* ASDA leadership role(s)
* Attendance at national and local AGD events
* Leadership role(s) in other organizations

Additionally, candidates will be asked the following questions:

* What do they wish to gain from serving as a student delegate?
* What can they contribute to the AGD?
* Why do they want to be involved with the AGD?

Candidates will also be encouraged to submit their CV along with their application.

**Necessary Information:**

* Since the advent of AGD student chapters, created at the 2016 AGD HOD, AGD now has a formal structure from where to solicit Delegate and Alternate recommendations.
* Amending this policy would in no way remove the oversight of the New Dentist Committee or the Executive Committee.
* A process for soliciting nominations will be determined by the Dental School Program Task Force.

**What We Don’t Know:**

* We don’t know how ASDA will view this proposed amendment.

**Pros and Cons:**

**Pros:**

* Instituting this amendment will promote conformity to the profession of general dentistry whereby only those committed to general dentistry will create policy for the AGD.

**Cons:**

* Potential negative impact in AGD’s relationship with ASDA.

**Executive Director/CEO Recommendations:**

**From:** Thomas Killam   
**Sent:** Friday, September 29, 2017 9:26 AM  
**To:** Sarah Murphy <Sarah.Murphy@AGD.org>  
**Subject:** RE: AGD Student Delegate AIR

I approve this AIR for submission to the Board for deliberation.

**How It Fits into the Market Research:**

* n/a

**Does this conflict with the Constitution and Bylaws, an AGD HOD Policy or Board Policy? If yes, please provide the conflict and how you propose to resolve it:**

* This will amend HOD policy

**Responsible Staff Liaison & AGD member:**

Sarah Murphy, CAE

Manager, Membership Development

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Chair, Dental School Program Task Force

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**Suggested Council or Agencies to Complete Action:**

*Dental School Program Task Force*

*Executive Committee*

**Suggested Councils or Agencies to be Involved in Collaboration:**

*Dental School Program Task Force*

*Executive Committee*

**Chair Approval Email:**

**From:** Connie L. White, DDS   
**Sent:** Thursday, September 28, 2017 10:11 AM  
**To:** Sarah Murphy <Sarah.Murphy@AGD.org>  
**Subject:** Re: AIR by due date tomorrow

Good Morning Sarah,  I approve of this AIR for Board and House of Delegate Approval in November.

Dr. White

**Division Coordinator Review Email:**

* **n/a**

**Board Liaison Review Email:**

* **n/a**

**CFO Review Email:**

**From:** Christa Ojeda   
**Sent:** Tuesday, October 03, 2017 2:59 PM  
**To:** Sarah Murphy <Sarah.Murphy@AGD.org>  
**Cc:** Jennifer Goler <jennifer.goler@agd.org>  
**Subject:** FW: AGD Student Delegate AIR

Given no budgetary impact, I approve this AIR be send to the Board for further deliberation.

**AIR Addendum – HOD Policy Change Request**

**Action: Add \_\_\_\_\_\_\_\_\_\_ Revise \_\_\_X\_\_\_\_\_\_\_ Delete \_\_\_\_\_\_\_\_\_\_**

**Existing Policy to Revise/Delete:**

**Resolved, that AGD HOD policy 2013:314RB-H-6 be amended, so that it reads:**

**Resolved, that the New Dentist Committee coordinate the AGD Student Member Delegate Program, and be it further,**

**Resolved, that the two (2) AGD Student Member Delegates and the two (2) AGD student member Alternate Delegates be recommended by the American Student Dental Association leadership to the Executive Committee of AGD for approval and assignment of Caucus attendance to begin by the 2014 HOD, and be it further,**

**Resolved, that the House of Delegates continues to be calculated on the basis of 200 members from the constituents and the addition of the two students shall not affect the proportionality of constituent representation to the HOD.**

**Resolution Presented for Approval:**

**Resolved, that AGD HOD policy 2013:314RB-H-6 be amended, so that it reads:**

**Resolved, that the ~~New Dentist Committee~~ Dental School Program Task Force coordinate the AGD Student Member Delegate Program, and be it further,**

**Resolved, that the two (2) AGD Student Member Delegates and the two (2) AGD student member Alternate Delegates be recommended ~~by the American Student Dental Association leadership~~ through the solicitation of AGD dental school chapters to the Executive Committee of AGD for approval and assignment of Caucus attendance to begin by the 2014 HOD, and be it further,**

**Resolved, that the House of Delegates continues to be calculated on the basis of 200 members from the constituents and the addition of the two students shall not affect the proportionality of constituent representation to the HOD.**

**Related Existing HOD Policies:**

* N/A

**Are existing AGD policies inadequate or no longer appropriate? Explain.**

* **EC voted to do this.**

**For additions/revisions, how often should this policy be reviewed? [Default is every 5 years]**

* Default

**Any documentation or literature considered in developing this submission?**

* No

**Other Comments?**

* No



**2017 Delegates and Alternates**

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**New Hampshire, Rhode Island, Vermont**

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